

KEY-KEEP EDUCATION YOUNG

501c3 for Youth Development



I am Tashia Key, CEO-Executive Director of KEY-Keep Education Young. I created this nonprofit out of my own love for music and passion for singing. I watched as my son, now 25, show an aptitude for beat making, songwriting and recording but he was unable to fine-tune his talents to get him to the next level, often leading to great frustration; I realized that many young people have given up on their musical talents due to lack of resources, education and mentorship that would provide the confidence to DO something with their talent. This affected me because I know what a barrier it has been not understanding the fundamentals of song structure and vocal control; feeling stuck and discouraged. I decided to help aid students by pairing professional engineers and teachers to mentor young talent to achieve their goals. Thus, KEY (Keep Education Young) was born.

Unfortunately, for so many teens and young adults, we have seen a widespread eradication of music programs in schools; robbing young people of the opportunity to explore their talents in the arts. Then add a pandemic to the mix! We have seen unprecedented numbers of young people dealing with mental health issues related to agoraphobia, depression, self-doubt (the list goes on) and are missing out on key fundamentals to make them confident, productive people. I believe, with a little self-love, anything is possible! The KEY program focuses on passion for growth, craft and inclusion.

Music, specifically, can, has and always will change our lives. Our program will teach our students how to tap into their passions for music creation and leave them with the knowledge to step out and continue to create, produce and share their talents with the world. When students enroll in our live, online courses, they will be instructed by a professional in their field of interest, we offer beginning and advanced classes. Students can enroll in songwriting, recording production, vocal coaching and beat making courses with a small group of like-minded students. KEY will guide students using programs such as Soundtrap, Protools and FL Studio. These programs will give students the necessary tools to continue their skills long into their music careers. Students will be mentored and guided along with their classmates over six-week to create a single masterpiece. We serve youth and young adults throughout the United States.

Whatever charity is close to your heart, one thing we can't deny is the importance of giving back. Investing in our youth/young adults is paramount! We are actively looking for private donors and government grants to support our scholarships program, we are in need of 10 scholarships to provide to underserved youth ages 12-25, the cost for 6 classes over 6 weeks one class a week equals \$724. We ask that you help save a needed aspect of our collective community, culture and history. We invite you to contribute financially to help KEY kickstart this program and support our youth and young adults in a unique way.

KEY serves youth and young adults ages 12-25. Students will learn arrangement, audio programming, cadence, rhyming schemes and so much more; building up the skill set for a career in the industry. The music industry is changing. It no longer belongs to big labels and contracts, rather it is anyone's game! These are exciting times and such a great opportunity for young people.

For more information, make a donation, or to get involved
call 855-539-0143 x2 or go to www.keepeducationyoung.org

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OVERVIEW

KEY (Keep Education Young) serves anyone between the ages of 12-25, focusing on music development. Our program is geared to inspire, equip, connect, and prepare students for careers in the music industry and beyond. We focus on singing/rapping, songwriting, vocal engineering, production and beat making. We are dedicated to accelerating real-life skills for youth using music as the bridge to success.

The Objective

- Developing music theory and story telling
- Engaging with others in collaboration
- Providing a creative outlet as an alternative to violence and drugs

The Opportunity

- Inspire/ equip young talent
- Create career opportunities
- Promote and market

The Solution

- Utilizing professional engineers to skillfully teach our courses
- Streamlining and accessing music production development within online systems
- Setting the stage for equal opportunity within communities

OUR PROPOSAL

The KEY (Keep Education Young) vision is simple: keeping young people engaged in productive, creative and collaborative endeavors that will provide future opportunities for creative expression and employment opportunities.

We seek to pair talented, motivated young people with skilled professional musicians and sound engineers (all having 10+ years' experience in their field) who will focus on teaching the fundamentals of songwriting and studio recording. We provide the education and guidance that will make real songs out of raw talent and dreams. We are able to open our service to young people nationwide due to our virtual classrooms and digital technology. This enables us to expand our reach to offer help to those who would otherwise be unable to travel to a location or pay for studio time when they are not ready.

In order to provide the opportunity to as many young people as possible, we are in need of a financial kick start. We are seeking donations in order to meet the attached budget, with the goal of being self-sustaining in 3-5 years. Our deepest desire is to be able to offer these services to young people in underserved communities. We would like to see 100 scholarships monthly!